

The background of the slide is a dark, blue-tinted photograph of a large crowd of people at night. Many individuals have their arms raised, suggesting a protest or a large gathering. The lighting is dim, with some blurred lights in the background.

head set

set.your.head

Virtual Reality Training

For Journalists Covering Civil Unrest

The benefits of VR training

64% saving

VR can more than halve your training costs, especially at scale

275% more confident

People trained using VR have more confidence in applying what they learned

4x faster

VR training can be completed in $\frac{1}{4}$ of the time compared to traditional training methods

3.75x more connected

People trained using VR have a stronger emotional connection to the content

SOURCE: [PwC](#)



Building a safer, more resilient generation of journalists, one headset at a time

We spent a combined 30 years as journalists reporting from hostile environments. Over the years, we realised the way journalists train needed an overhaul.

So we built Head Set and created trauma sensitive VR training that allows journalists to practice physical and emotional safety wherever and whenever they need it most.

Head Set's immersive and emotive virtual field trips boost recall far more effectively than traditional training. High impact simulation training has never been this accessible.

Kate Parkinson & Aela Callan



Protect your journalist with Head Set's Civil Unrest VR Training



Every time you send a team out to cover a protest you're asking them to take a risk.

Attacks on the press

In recent years there's been a surge in harassment, arrests and physical violence against journalists.

- A record number of journalists were imprisoned globally in 2020 as authoritarian nations arrested many covering COVID-19 or political instability
- There were over 500 documented assaults and close to 200 arrests of journalists in the U.S in 2020/21

SOURCE: CPJ



Join our valued partners

Sign up to our 12 month partnership plan and give your journalists the most innovative and impactful training possible



REUTERS



Internews

JAMES W. FOLEY
LEGACY FOUNDATION

What we provide

All our plans include

Virtual reality equipment

- **VR Headsets:** Top of range Pico VR headsets
- **VR Field Trips:** Unlimited access to our virtual training simulation(s)
- **Tech Support: Set-up,** ongoing support and maintenance

Training for your team

- **Train The Trainer:** Workshop with Head Set's immersive experts so your team can deploy VR with confidence.
- **Online Resources:** Access to our online training hub, including a wealth of resources and training tools

Ongoing support and services

- **More Content:** Access to Head Set's growing library of virtual content
- **Dedicated Support:** Round the clock access to a personal client success manager
- **Updates:** Receive insights into VR training, stress management and current threats

Pro and Premium plans only

Additional features

Subscribers to our Pro and Premium plans will also have access to additional features, including:

- **Group VR Training:** Multi-user function allows trainers and journalists to explore the virtual world as a group
- **Learning Insights:** Data feedback showing progress in situational awareness and stress management



What you can do with your plan

Reduce costs

For the same price as sending approximately 6 journalists on HEFAT, you can train between 60-120 journalists a year

Refresh training

Provide training to journalists when they need it most, including pre-deployment refreshers

Train more journalists

Train 60 journalists a year for approximately £200 per person, or 120 for approximately £100

Make training convenient

Reduce travel costs and time away from work by bringing immersive, simulation training into the newsroom





What the experts say

Joel Whittaker
Head of High Risk, ITN

Very immersive. Spot on. I was quickly swept up in it to the point that I had to keep telling myself 'this is just a drill'.

Chris Post
Safety Trainer

To harness the emotional aspects of a scenario like this is something that you otherwise just can't do as a trainer. Plus the tech is super easy to work with.

Steve Cook
Safety Trainer

It's a great tool. It felt like I was really there, I was yelling out loud. It brought me straight into a state of heightened awareness. It's actually really emotional.



**We're excited to
hear from you!**

**If you have any
questions, please
get in touch.**

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